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Plus[®]

Where cleanness begins

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Pakshoo Industrial Group was founded in 1972. Pakshoo is the first member of Golrang Industrial group working in different industrial sectors such as chain stores with more than 400 branches, oil & gas, mining, medicine, foods, hygienic, laundry care, home care, personal care, cosmetic, automobile, distribution and etc.

By now we have more than 1400 professional and well-trained employees in our central office in Tehran and 5 factories near Qazvin.

HomePlus is an Iranian brand of household cleaning products owned by Pakshoo Industrial group and was released and launched in the global market. HomePlus has various Products including washing laundry powder, dishwashing salt & rinse aid, dish washing liquid, glass cleaners, all purpose cleaners, concentrated and fragrant bleach and etc.,

HomePlus is uniquely formulated in maintaining the hygiene and cleanliness of houses, surfaces, clothes and dishes with qualities at international levels.





WASHING LAUNDRY POWDER

HomePlus' Phosphate Free &
Environmentally Friendly Washing Powder

With its pleasant and long-lasting fragrance, HomePlus washing machine powder has a unique formula and is capable of removing the tough stains and dirt from fabrics. In addition to giving a shiny look to clothes, the product protects their fabrics' warp and weft against damage.

HAND-WASH LAUNDRY POWDER

- Gentle to sensitive skin
- Unique stain remover
- Extreme fabric caring
- Dissolves easily in cold water
- Phosphate free
- Removes dried-in dirt
- Proper foaming
- Economic
- Usable in Top-Load machine



Weight: 450 g
Code: 5031610
Qty Per Carton: 24



Weight: 900 g
Code: 5013410
Qty Per Carton: 12



Weight: 3 Kg
Code: 5045860
Qty Per Carton: 4





AUTOMATIC LAUNDRY POWDER

- Extreme stain remover
- Whitens white clothes
- Long-lasting fragrance
- Ultimate fabric care
- Protects washing machine against lime scale
- Contains foam controlling agents
- Phosphate free



Weight: 450 g
Code: 5046010
Qty Per Carton: 24



Weight: 1.5 kg
Code: 5022910
Qty Per Carton: 8



Weight: 3 Kg
Code: 5046761
Qty Per Carton: 4



AUTOMATIC LAUNDRY POWDER For Colored Clothes

- Extreme stain remover
- Brightens colored clothes
- Long-lasting fragrance
- Ultimate fabric care
- Protects washing machine against lime scale
- Contains foam controlling agents
- Phosphate free



Weight: 450 g
Code: 5022930
Qty Per Carton: 24



Weight: 1.5 kg
Code: 5022920
Qty Per Carton: 8



Weight: 3 kg
Code: 5022710
Qty Per Carton: 4

LIQUID LAUNDRY DETERGENT

- PHOSPHATE-FREE
- ZERO STAIN
- ANTISTATIC EFFECT
- COLOR & BRIGHT GUARD
- CLEAN GUARD TECHNOLOGY



Liquid Laundry Detergent Color

Weight: 1.3 L
Code: 5022640
Qty Per Carton: 8

Weight: 1.9 L
Code: 5022600
Qty Per Carton: 6



Liquid Laundry Detergent Black Wash

Weight: 1.3 L
Code: 5022620
Qty Per Carton: 8

Weight: 1.9 L
Code: 5022610
Qty Per Carton: 6



Liquid Laundry Detergent Universal

Weight: 1.3 L
Code: 5022630
Qty Per Carton: 8

Weight: 1.9 L
Code: 5022590
Qty Per Carton: 6



FABRIC SOFTENER

- Scent +freshness
- Long lasting perfume
- Fabric protect
- White lilies scent(blue)
- Wild pink rose scent(pink)



Weight: 910ml
Code: 5022670
Qty Per Carton: 12



Weight: 910ml
Code: 5022680
Qty Per Carton: 12



DISHWASHING LIQUID

The shine of your plates brings back the shine in your life

HomePlus Dishwashing liquid with different fruit fragrances is uniquely formulated to clean burnt-on messes, cuts through grease and grime, and leaves your dishes sparkling clean.



DISHWASHING LIQUID

- Quick and easy wash
- Strong grease and grime removal
- Brightens dishes
- Burnt-on food remover
- Long lasting bubbles



Yellow Diamond
Lemon fragrance

Weight: 1000 ml
Code: 5045401
Qty Per Carton: 12



Green Diamond
Apple fragrance

Weight: 1000 ml
Code: 5045381
Qty Per Carton: 12



Purple Diamond
Berry fragrance

Weight: 1000 ml
Code: 5045371
Qty Per Carton: 12



Red Diamond
Pomegranate fragrance

Weight: 1000 ml
Code: 5045351
Qty Per Carton: 12



DISHWASHER DETERGENTS

Extend your dishwasher's life time

By removing oil, food particles and water stains from the surface of the dishes, Home Plus Dishwasher Rinse Aid helps giving shine and radiance to different crystal, glass and steel dishes. On the other hand, HomePlus Dishwasher Salt helps to increase the lifespan of your dishwasher by protecting it against the buildup of lime scale and reduces water hardness.





**Rinse Aid
6X Performance**

- Speeds up dish drying
- Contains glass protection ingredients causing shinier and drier dishes
- Extra brightener
- Avoids water marks on dishes

Weight: 750 ml
Code: 5014110
Qty Per Carton: 12

DISH WASHER SALT & RINSE AID



**Dishwasher Salt
7X Performance**

- Increases Lifespan of the Dishwashing Machine
- Prevents building up of limescale in dishwashing Machine filters
- Clean & Sparkling dishes
- Softens hard water
- Prevents spots and water marks on dishes

Weight: 2 Kg
Code: 5046400
Qty Per Carton: 6



Dishwasher Powder All in 1

- Eliminates stains of fat & starch
- No foaming
- Prevents scale deposits
- Does not attack glass, oxidizable metals, pottery, porcelain
- Effective even in hard water

Weight: 1 Kg
Code: 5045690
Qty Per Carton: 12



Dishwasher Tablets All in 1

- Strong Cleaner
- Grease Removal
- Sparkle Clean Effect
- Eliminates Tea Stains

Code: 5018710
Weight: 480 g
Qty Per Carton: 24



Dishwasher Tablets 6X

- Ultra Power
- Strong Dishwasher Protector
- Removes Dried-In Dirt
- Suitable for hard water areas
- With lemon fresh fragrance

Code: 5051570
Weight: 960 g
Qty Per Carton: 48



Dishwasher Gel 8X Performance

- Sparkling Clean
- Dissolves quickly
- Instantly Activates
- Lemon degreasing formula
- Fast Dissolving

Weight: 1000 ml
Code: 5018720
Qty Per Carton: 6



GLASS CLEANER

Shine up your home

HomePlus Glass Cleaner has an extreme strength cleaning formula for both interior and exterior glass and mirrored surfaces





Home Plus

GLASS CLEANER

- Unbeatable streak-free shine
- Anti-Fog
- Anti-Dust
- Anti Spot
- Rain Repellent



**Glass cleaner
Blue 4 in 1**

Weight: 500 ml
Code: 5045240
Qty Per Carton: 12



**Glass cleaner
Green 4 in 1**

Weight: 500 ml
Code: 5045250
Qty Per Carton: 12



**Glass cleaner
Pink 4 in 1**

Weight: 500 ml
Code: 5045550
Qty Per Carton: 12

ALL PURPOSE CLEANER

Shine up your home

HomePlus has produced an all-purpose disinfectant with a special formula that has antibacterial properties.

HomePlus All-Purpose Cleaner and Disinfectant¹, kills 99.9% of bacteria and viruses after being sprayed on different surfaces.

In addition, the surfaces disinfected using this product will preserve their antibacterial properties for 24 hours.



ALL-PURPOSE CLEANER

- Kills 99.9% of Bacteria & Viruses
- Keep surfaces protected from bacteria for up to 24 hours
- Anti Dust
- Grease & Dirt Removal



All-Purpose Disinfectant Cleaner

Weight: 500 ml
Code: 5045830
Qty Per Carton: 12



All-Purpose Cleaner Green 3 in 1

Weight: 750 ml
Code: 5012590
Qty Per Carton: 12



All-Purpose Cleaner Blue 3 in 1

Weight: 750 ml
Code: 5045270
Qty Per Carton: 12





CONCENTRATED & FRAGRANT BLEACH

Clean & Hygienic are our duty

HomePlus Concentrated & Fragrant Bleach effectively kills all known germs, makes sure your washroom and kitchen are kept safe and also brings long-lasting protection against germs. The solution can also be diluted to clean floors and surfaces without the worry of over-cleaning.



**Concentrated &
Fragrant Bleach
Lime Fragrance**

Weight: 750 ml
Code: 5014110
QtyPer Carton: 12



**Concentrated &
Fragrant Bleach
Pine Fragrance**

Weight: 750 ml
Code: 5012630
QtyPer Carton: 12

CONCENTRATED & FRAGRANT BLEACH

- Ideal for drains and toilets
- Kills all known germs & viruses effectively
- Angle-neck bottle for easier use
- Disinfecting floors, surfaces and bins
- Cleaning and whitening tile grout
- Perfect for both domestic and hospitality use



Amir Shadman



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