



Active

For more than a decade, Iranian families have been choosing active products as the most popular brands in the field of personal hygiene, home hygiene, and fabric care, and placing them in their shopping bags. Active thinks about the future of families' health and hygiene from today and will not stop product development, quality improvement and will not miss opportunities.

Active has the brand name ActiveHome in the category of home hygiene and fabric care products, and in the group of personal hygiene products has the brand name of Activesoft, which has a huge market share in this field.



Active Products



PERSONAL CARE

Hair Shampoo

Body Shampoo

Hand Wash Liquid

Face & Body Soap



BABY CARE

Baby Hair Shampoo



FABRIC CARE

Liquid Laundry Detergent

Powder Laundry Detergent

Fabric Softener



HOME CARE

Glass Cleaner Liquid

Dishwashing Liquid

Cleaner Surfaces Liquid

Drain opener

Active
Soft



PERSONAL CARE

- HAIR SHAMPOO
- BODY SHAMPOO
- HAND WASH LIQUID
- FACE & BODY SOAP








Active
Soft

HAIR SHAMPOO



Active Hair Shampoo for Ordinary Hair 400 gr

Active ordinary hair shampoo strengthens and stimulates hair roots and increases hair growth.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Anti split ends, Vitamin B5 , Enhancing hair growth, Root strengthener, Sleek hair

Applications:

For normal hair, hair with medium fat, without dandruff and scalp itching






Product Features and Strengths

- Strengthening hair and hair root
- Stimulating hair root for faster hair growth
- Containing Vitamin B5
- Hair gloss and smoothness
- Maintaining hair health and freshness and preventing hair splitting
- Soft and glossy hair



Active Hair Shampoo for Dyed and Damaged Hair 400 gr

Active hair shampoo for dyed and damaged hair is the perfect choice for brittle hair. Containing pomegranate and spring flowers extracts. Active shampoo is suitable for hair restoration and regeneration.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Anti split ends, Anti-dandruff, Sleek hair, Repairing, Pomegranate and marigold extracts

Applications:

For dry, colored and damaged hair with trichoschisis






Product Features and Strengths

- Hair restoration and reconstruction
- Fat adjustment and dandruff prevention
- Glossy hair
- Scalp freshness
- Nourishing and stimulating hair root



Active Hair Shampoo for Thin and Oily Hair 400 gr

Active special shampoo for thin and greasy hair contains fig extract and is suitable for greasy and thin hair. This shampoo adjusts the secretion of the fatty glands of the skin and prevents hair loss.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Enhancing hair growth, volumizing, Root strengthener, Anti hair loss, Fig extract, Grease adjustment and Sleek hair

Applications:

For thin oily hair with dandruff, itching and scalp psoriasis

Product Features and Strengths

- Eliminating scalp inflammation, tenderness and itching
- Conditioner and glossing shiner
- Strengthening voluminous hair
- Hair fat adjustment
- Hair loss prevention










Active
Soft

BODY SHAMPOO



Active Creamy Scrub Face and Body Shampoo 400 g

Active creamy scrub face and body shampoo contains natural seeds, exfoliates the skin gently and removes dead cells, cleans skin pores of any dirt, and imparts softness, tenderness, and brightness to skin.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Exfoliating, lightening, pleasant fragrances, creamy

Applications:

Maintain clean skin of face and body and exfoliate the skin

Product Features and Strengths






- Preserves moisture
- Keeps skin soft and tender
- suitable for various skin types
- Contains scrub seeds
- Allows easy exfoliation and cleaning of face and body skin
- Suitable softener for face and body skin
- With milk & apricot, milk & berries and milk & coffee fragrance



PERSONAL CARE | BODY SHAMPOO

Active Creamy Body Shampoo 400 gr

Active creamy body shampoo contains vitamin B5 and suitable skin softeners which brings a touch of softness and moisture after bathing in addition to easy rinsing during washing.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Skin moisturizing, Creamy, Vitamin B5 and Aromatic

Applications:

For softening and cleansing the skin






Product Features and Strengths

- Moisture maintenance
- Skin softness and smoothness
- For all skin types
- Containing Vitamin B5
- Containing skin softeners
- With vanilla & honey, peach, caramel and aloe vera fragrances



Active Body Shampoo 400 gr

Active Body Shampoo contains vitamin E that help soften, cleanse and protect the skin.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Skin moisturizing , Transparent, Vitamin E and Aromatic

Applications:

Washing and moisturizing the skin

Product Features and Strengths

- Ease of rinsing
- Moisture maintenance
- Skin softness and smoothness
- Containing Vitamin E
- Suitable for all skin types



PERSONAL CARE | BODY SHAMPOO

Active Sports Body Shampoo for Men 400 gr

Active sports body shampoo contains deodorant materials eliminating unpleasant smell resulting from sports activities; with its pleasant fragrance, it gives the skin health and freshness.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Cooler, Sport, For men, Transparent, Vitamin B5 , Anti-odor and High cleaning power

Applications:

Body wash after sweating and sports activities for cleaning and cooling the skin.

Product Features and Strengths

- Containing deodorants to remove bad smell from physical activities.
- A pleasant fragrance
- Rich in Vitamin B5
- Moisturizing the skin surface
- Skin softness and smoothness
- High cleansing power
- Compatible with skin
- Ease of rinsing
- For normal and oily skins





Active
with Pro-Vitamin B5
Long-lasting
SPORT
MEN
BODY








Active
Soft

HAND WASH LIQUID

Active Foam Hand Wash 500 gr

The active foam handwash with a special formulation has a good cleansing effect and softens and moisturizes the skin.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Skin moisturizing , Foam, User-friendly and Aromatic

Applications:

Disinfecting, washing and softening hand skin

Product Features and Strengths






- Affordable
- Ease of rinsing
- A pleasant fragrance
- Beauty and cleanness experience



PERSONAL CARE | HAND WASH LIQUID

Active Creamy Hand Wash Liquid 350 gr

Active creamy hand washing liquid contains natural moisturizing and softening substances that softens the skin of the hands. Active creamy hand washing liquid has a suitable PH which is compatible to the skin of the hand and is appropriate for dry and sensitive skin.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Skin moisturizing, Creamy, Vitamin B5 and Aromatic

Applications:

Disinfecting, washing and softening hand skin






Product Features and Strengths

- Ease of rinsing
- A pleasant fragrance
- Improved softening and elasticity of hand skin
- Moisture preservation
- Softness and smoothness
- For all skin types



Active Creamy Hand Wash Liquid 2000 gr

Active creamy hand washing liquid contains natural moisturizing and softening substances that softens the skin of the hands. Active creamy hand washing liquid has a suitable PH which is compatible to the skin of the hand and is appropriate for dry and sensitive skin.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Skin moisturizing , Creamy, Vitamin B5 and Aromatic

Applications:

Disinfecting, washing and softening hand skin

Product Features and Strengths






- Ease of rinsing
- A pleasant fragrance
- Improved softening and elasticity of hand skin
- Moisture preservation
- Softness and smoothness
- For all skin types



PERSONAL CARE | HAND WASH LIQUID

Active Pearl Hand Wash Liquid 450 gr (Silky Dream Series)

Active Pearl hand washing liquid contains soy protein with a new formulation that has desirable cleaning and softening power and it brings a special freshness to the skin of your hands and prevents it from drying.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Shelly, Vitamin E and Aromatic

Applications:

Disinfecting, washing and softening hand skin

Product Features and Strengths

- Ease of rinsing
- For normal and oily skins
- A pleasant fragrance
- Hand softness and smoothness



Active Pearl Hand Wash Liquid 3750 gr (Silky Dream Series)

Active Pearl hand washing liquid contains soy protein with a new formulation that has desirable cleaning and softening power and it brings a special freshness to the skin of your hands and prevents it from drying.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Shelly, Vitamin E and Aromatic

Applications:

Disinfecting, washing and softening hand skin

Product Features and Strengths

- Ease of rinsing
- For normal and oily skins
- A pleasant fragrance
- Hand softness and smoothness



PERSONAL CARE | HAND WASH LIQUID








Active
Soft

FACE & BODY SOAP

Active Face and Body Cream Soap 125 gr

Active face and body cream soap contains the Active softener cream with pleasant fragrance, has hydrating and moisturizing. In addition to easy rinsing during washing, it prevents dry skin by preserving skin moisture and improves elasticity of dry and sensitive skin.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
			 125 gr	 4X24

Options: Hydrant, Moisturizer, Pleasant fragrance

Applications:

Maintaining the cleanliness of the skin of the face and body and providing the required moisture to the skin

Product Features and Strengths

- Hydrates skin
- Preserves skin moisture
- Contains glycerin
- Imparts softness and tenderness to skin
- Suitable for all skin types





Active
Soft



BABY CARE

- BABY HAIR SHAMPOO




Active
Soft

BABY HAIR SHAMPOO



Active 2in1 Baby Hair Shampoo 280 gr

Active 2in1 baby shampoo contains nutrients and softeners, including silk gum and dimethicone, which open the hair's knots and make it smoother and more delicate.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Conditioner, Moisturizing, Tear-free, Sleek hair, Nutritious, Antistatic, Anti-allergic

Applications:

For cleansing baby hair, very sensitive, oily and brittle hair (even adults) Product.

Product Features and Strengths

- Softening and cleansing hair
- Anti-tear
- Compatible with baby skin and hair
- A strong moisturizer and conditioner
- Shine and brushable baby hair
- Anti-allergy and anti-static electricity







FABRIC CARE

- POWDER LAUNDRY DETERGENT
- LIQUID LAUNDRY DETERGENT
- FABRIC SOFTENER





POWDER LAUNDRY
DETERGENT



Active Poly Wash Detergent Powder for Washing Machine 500 gr

Active Poly-Wash Detergent Powder with polymer+enzyme technology has evolved washing capabilities by removing and preventing deep dirt.

TYPE AROMA COLOR SIZE NUMBER IN BOX



Options: polymer + enzyme, High cleaning power and Washing in cold water

Applications:

It facilitates and accelerates stain removal; it is a cold wash detergent, which protects and boosts clothes durability, and in this way, it helps the family economy. Active Poly-Wash Detergent Powder for Hand Washing is significantly different from ordinary detergents in the market. It is formulated with various enzymes, which penetrate the fabrics and remove deep stains such as oil, coffee, and tea, etc. It guarantees clean and shiny clothes. It also contains natural softeners, which prevents wrinkles in clothes and provides easy ironing.

Product Features and Strengths

- High brightness
- High disinfection and stain removal power
- Effective washing in cold water
- Protecting fabric texture and color








FABRIC CARE

POWDER LAUNDRY DETERGENT

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Applications:

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Product Features and Strengths

- High brightness
- High disinfection and stain removal power
- Effective washing in cold water
- Protecting fabric texture and colour



FABRIC CARE

POWDER LAUNDRY DETERGENT








LIQUID LAUNDRY
DETERGENT



Active General Laundry Liquid 1500 gr

Active general laundry detergent prevents deformation and damage to the fiber and makes your clothes brightening and fragrant.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Reduce wrinkles, Controlled foaming, For formal clothes, Protect texture form fiber , Aromatic and High cleaning power

Applications:

This product is recommended for removing stains and very dirty clothes of different textures as well as formal and silk clothes and curtains.

Product Features and Strengths






- High cleanliness and stain removal power
- A pleasant fragrance
- Prevention of corrosion of internal components of washing machines
- East of use
- Appropriate packaging and storage



FABRIC CARE | LIQUID LAUNDRY DETERGENT

Active General Laundry Liquid 2500 gr

Active general laundry detergent prevents deformation and damage to the fiber and makes your clothes brightening and fragrant.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Reduce wrinkles, Controlled foaming, For formal clothes, Protect texture form fiber , Aromatic and High cleaning power

Applications:

This product is recommended for removing stains and very dirty clothes of different textures as well as formal and silk clothes and curtains.

Product Features and Strengths






- High cleanliness and stain removal power
- A pleasant fragrance
- Prevention of corrosion of internal components of washing machines
- East of use
- Appropriate packaging and storage



FABRIC CARE | LIQUID LAUNDRY DETERGENT

Active Polywash Laundry Detergent 1500 gr

Active polywash laundry detergent, with high cleaning power, easily removes stains from your clothes without damaging fibers and fabric structure because of the presence of certain enzymes.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: protect clothes color, Hand machine washing, Controlled foaming, For formal clothes, Protect texture form fiber , polymer + enzyme, Energy saving, Aromatic, High cleaning power and Washing in cold water

Applications:

Active polywash laundry detergent is suitable for washing colored and white clothes by hand and in the washing machine. Be sure to use gloves when hand washing.

Product Features and Strengths






- High luminous power
- Disinfectant power
- Super staining power
- Washable in cold water
- Protector of texture and color of fabric
- 24 hours to keep clothes fresh



FABRIC CARE | LIQUID LAUNDRY DETERGENT

Active Polywash Laundry Detergent 2500 gr

Active polywash laundry detergent, with high cleaning power, easily removes stains from your clothes without damaging fibers and fabric structure because of the presence of certain enzymes.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: protect clothes color, Hand machine washing, Controlled foaming, For formal clothes, Protect texture form fiber , polymer + enzyme, Energy saving, Aromatic, High cleaning power and Washing in cold water

Applications:

Active polywash laundry detergent is suitable for washing colored and white clothes by hand and in the washing machine. Be sure to use gloves when hand washing.

Product Features and Strengths






- High luminous power
- Disinfectant power
- Super staining power
- Washable in cold water
- Protector of texture and color of fabric
- 24 hours to keep clothes fresh



FABRIC CARE | LIQUID LAUNDRY DETERGENT

Active Black Laundry Liquid 1000, 1500 & 2500 gr

Active black laundry liquid is a great washing liquid with a different quality for black and dark clothes.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: Antistatic, protect clothes color, For dark black cloths, Hand machine washing, Controlled foaming, Protect texture form fiber , Softener and High cleaning power

Applications:

This product is suitable for washing black and dark clothes by hand and in the washing machine. Be sure to use gloves when hand washing.

Product Features and Strengths

- Prevention of white stains on clothes
- Controlled foaming in both machine and hand washing
- A pleasant fragrance
- Dark color stabilization and prevention of black color instability



FABRIC CARE | LIQUID LAUNDRY DETERGENT








FABRIC SOFTENER



Active Fabric Softener 1500 gr

Active fabric softener brings special softness to towels and clothes and protects the fiber against the damages caused by detergents.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: For fabric, Antistatic, Easy ironing, Reduce wrinkles, Aromatic and Softener

Applications:

Softening all kinds of clothes, towels and bedsheets with a permanent pleasant fragrance

Product Features and Strengths

- The pleasant aroma and durability of the emollient liquid for towels and active clothes makes the desired fabric fragrant after use. In addition, the optimized formulation of the product creates a feeling of softness on the fabric and clothes.
- The active towel and cloth softener prevents the absorption of dust by eliminating static electricity and reduces the appearance of wrinkles by having effective ingredients. Another strength of this product is the care of the color and texture of the fabric.
- If you use active towel and clothing softener continuously, the life of your clothes will increase.








FABRIC CARE

FABRIC SOFTENER

Active Fabric Softener 2500 gr

Active fabric softener brings special softness to towels and clothes and protects the fiber against the damages caused by detergents.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: For fabric, Antistatic, Easy ironing, Reduce wrinkles, Aromatic and Softener

Applications:

Softening all kinds of clothes, towels and bedsheets with a permanent pleasant fragrance

Product Features and Strengths

- The pleasant aroma and durability of the emollient liquid for towels and active clothes makes the desired fabric fragrant after use. In addition, the optimized formulation of the product creates a feeling of softness on the fabric and clothes.
- The active towel and cloth softener prevents the absorption of dust by eliminating static electricity and reduces the appearance of wrinkles by having effective ingredients. Another strength of this product is the care of the color and texture of the fabric.
- If you use active towel and clothing softener continuously, the life of your clothes will increase.



FABRIC CARE

FABRIC SOFTENER



HOME CARE

- GLASS CLEANER LIQUID
- DISHWASHING LIQUID
- CLEANER SURFACES LIQUID
- DRAIN OPENER





GLASS CLEANER LIQUID



Active Glass Cleaner Liquid 500 gr

Active glass cleaner liquid easily cleans glass and mirrors without leaving any grease stains.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: User-friendly, High brighten, Aromatic and High cleaning power

Applications

To remove any dirt, fat and stain from glass and mirror or any bright surface

Product Features and Strengths

- High stain and fat removal power
- Rapid evaporation of glass surfaces without any stain
- A transparent crystal appearance on glass surfaces
- A pleasant fragrance
- Without harmful effects on polycarbonate glass surfaces










DISHWASHING LIQUID



Active Dishwashing Liquid (Silver Series) 750 gr

Active silver dishwashing liquid has a strong and effective cleaning feature and makes the dishes shiny.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: High concentration, High brightness, Aromatic and High cleaning power

Applications:

The Active silver dishwashing liquid quickly cleans and removes grease and food from the dishes. You can apply this dishwashing liquid to melamine, porcelain, crystal, zinc, Teflon and cast iron dishes products.




Product Features and Strengths

- High and fast cleanliness power
- Dish brightness



Active Dishwashing Liquid (Silver Series) 3750 gr

Active silver dishwashing liquid has a strong and effective cleaning feature and makes the dishes shiny.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: High concentration, High brightness, Aromatic and High cleaning power

Applications:

The Active silver dishwashing liquid quickly cleans and removes grease and food from the dishes. You can apply this dishwashing liquid to melamine, porcelain, crystal, zinc, Teflon and cast iron dishes products.






Product Features and Strengths

- High and fast cleanliness power
- Dish brightness



Active Gold Dishwashing Liquid 750 gr

Active Gold dishwashing liquid, with its extraordinary cleaning power and speed, eliminates fat and sticking food even after 24 hours.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: High concentration, High brightness and High cleaning power, save water and pleasant fragrance

Applications:

It is used for washing all kinds of melamine, porcelain, crystal, zinc, Teflon and cast iron dishes.

Product Features and Strengths

- High and fast cleanliness (even after 24 hr)
- Dish brightness
- Anti-odor












SURFACE CLEANER LIQUID



Active Kitchen Cleaner Liquid 700 gr

Active kitchen Cleaner liquid with its penetrating and dissolving power removes grease and burnt materials well.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: User-friendly, High brightness, Aromatic and High cleaning power

Applications:

Active kitchen Cleaner liquid can be used to clean greasy surfaces, gas, oven, microwave, hood and barbecue.

Active kitchen cleaning fluid, while cleaning, does not damage aluminum and steel surfaces and makes them shiny.

Product Features and Strengths

- High cleanliness power
- Lack of color and stain on the tissue and surfaces








HOME CARE

SURFACE CLEANER LIQUID

Active All-Purpose Cleaner Liquid 700 gr

Active all-purpose cleaner leaves the surface shiny and fragrant without leaving stains.

TYPE	AROMA	COLOR	SIZE	NUMBER IN BOX
				

Options: User-friendly, Multipurpose, high brightness and High cleaning power

Applications:

This product can be used to clean plastic, ceramic, steel, metal, wood and stone surfaces such as oil wall surfaces, stove, microwave, refrigerator, cabinets, sink, ceramic, boiler, hood, computer body. This product is a powerful cleaner that removes the hardest masses, the deepest grease and soot stains with high power.

Disuse:

Avoid cleaning mirrors, glass, and computer monitors with these products, as this will damage the transparency of these surfaces.

Product Features and Strengths

- High cleanliness power
- Lack of color and stain on the tissue and surfaces





DRAIN OPENER



Active Drain Opener 1250 gr

Active drain opener is the best choice for opening kitchen and used water pipes and eliminating their unpleasant smell.

TYPE COLOR SIZE NUMBER IN BOX



Options: Destroying hair and fat and sediment and For bath toilet

Applications:

Opening dishwashing and sewage pipes, removing scale and hair in the pipes and unpleasant smell.

Product Features and Strengths

- Containing strong disinfectants
- Removal of hair, fat and scale in the pipes
- Corrosion prevention of metal pipes
- Removal of unpleasant sewage smell
- Fast action



HOME CARE | DRAIN OPENER

Active

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